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President's Message by Jean Kass

Winter 2008

CFMA President's message 12-29-08



Well, it's that time of year again... time to reflect upon the past year and look forward to a new year. As I reflect upon the past few months, I think we've had a great year as a Chapter. The Program Committee has continually provided us with excellent and informative speakers at our monthly meetings and the State Conference Committee did an outstanding job with this year's State Conference. The Membership Committee held our Chapter's first New Member Breakfast in August, which was well-received. The Breakfast provides a great way for new members to learn more about CFMA and what our Chapter has to offer.

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Rebuilding Together New Orleans (RTNO)

2009 Community Service Project

Rebuilding Together New Orleans

Saturday, February 7, 2009



8:30 AM—4:00 PM

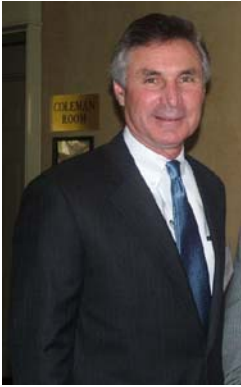
Exact Location: TBA



Rebuilding Together New Orleans (RTNO) is a local affiliate of a national nonprofit organization—rebuilding Together—which has restored and revitalized more than 100,000 homes over the past 20 years. With all work done at no cost to the homeowner and utilizing predominantly volunteer labor, Rebuilding Together allows low-income families in communities across the country to live in warmth, safety, and dignity.

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Get to Know - Steve Cory, Cory, Tucker & Larrowe, Inc.



Q: Why did you chose this career?

A: It blended construction and insurance/finance.

Q: What was your first job?

A: I worked at a Seafood Market.

Q: What is your greatest professional accomplishment?

A: Being president of NASBP.

Q: If you could have any other job, what would it be?

A: Contractor.

Q: What is your favorite quote?

A: "There are two tragedies in life. One, you won't get what you want. Two, you will get what you want."

Q: What are your favorite hobbies?

A: Golf.

Q: What is something you can't live without?

A: People.

Q: What motivates you?

A: Working on a team to reach a goal.

Q: What have you read lately/What are you reading now?

A: I am reading a book on Alexander Hamilton, the founder of our monetary and economic system.

Q: What is your perfect day?

A: Up early for a workout, playing golf and eating and drinking with friends.

Q: If you were stranded on a lonely beach, what are five things that you would want to survive?

A: Wine, food from Galatoire's, clothes from Brooks Brothers, ESPN and running shoes.

Q: If you had \$5 million to spend in 5 days, but couldn't spend any of it on yourself or your family, what would you do with it?

A: Children's Hospital.

Q: Who would you most like to meet?

A: Alexander Hamilton and Ronald Reagan.

Q: If they made a movie about your life, who do you think would play you?

A: Harrison Ford.

What you might have missed

The Sixth Annual Louisiana Joint CFMA Conference



was held Thursday, August 21st and Friday, August 22nd at The Loews New Orleans Hotel on Poydras Street. The conference kicked off with a Project Management Seminar followed by a cocktail reception sponsored by Enterprise. Friday morning, CFMA President, Peter Swartz, introduced the lineup of quality speakers and topics. Lunch and entertainment, including a one-woman cabaret

performance that provided a humorous look at various personality types, was sponsored by Paperless Environments.

In **September**, Arnie Fielkow, Vice President, New Orleans City Council, provided members with an update on New Orleans and gave insight on what to expect in the coming years. He shared what drew him to the city and the attributes that keep him and others here. The luncheon was held at Cheesecake Bistro on St. Charles Avenue.

Our **October** meeting included dinner held at Benedict's on the Northshore and featured speakers - Steve Hemperly, President of Capital One Bank and John Ammermann, Sr. Vice President of Omni Bank. They took turns answering questions and interacted with attendees in sharing "Financial and Credit Market Overview and Outlook."

Our **November** featured speaker was Tiffany Roppolo of Laporte Sehr Romig Hand. She presented "2009 Payroll Hot Topics," at Austin's in Metairie.

If you were unable to attend, contact Christina Chifichi (cchifichi@laporte.com) to obtain a copy of the presentations. (We don't want you to have to rely on this column to see what you might have missed, so don't miss out...attend the meetings!)

Member News

We've reserved space in our newsletter to report changes and announcements about our members. If you have something you'd like to let our members know about please send us an announcement!

Ideas include special recognition for member companies, promotions, achievements, unique projects, etc. This is a newsletter for our members...to keep our members informed and involved in the construction industry, so submit your information!

Send your ideas and submissions to Editor, Jill Tucker, at jtucker@ctl-inc.com or President, Jean Kass, at jkass@kassbros.com



Contact Information



For membership information contact Jerry Larriviere at 504-482-1146 or jlarriviere@frischhertz.com or join online at www.cfma.org

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Consider volunteering for a committee or a leadership position in your local chapter or CFMA National. Member participation is always appreciated!

Welcome new members!

Our local membership continues to change and we've recently added the following new members...please be sure to welcome them to the SELA Chapter the next time you talk with them!

The following are new 2008 members. Make sure to introduce yourself to them at the next meeting.

- Alan B. Carroll , Cycle Construction Company, joined 11/18/2008
- Lyman Ramsay, Gulf Equipment Corporation, joined 11/4/2008
- Lynn Burkart, Postlethwaite & Netterville, joined 9/22/2008
- Joey Richard, Postlethwaite & Netterville, joined 9/22/2008
- Milena Duplantier, Carl E. Woodward, joined 8/1/2008
- Jeffrey Favret, Postlethwaite & Netterville, joined 7/29/2008
- Michael Dewberry, Prichard, Dewberry & Hodges, joined 7/16/2008

The addition of these members brings us to 73 members strong.

Member Companies

Aparicio, Walker & Seling, Inc.
Baker Ready Mix
Barriere Construction Co., LLC
C.F. Bean, LLC
B & G Crane Service, Inc.

Thanks to all our
member companies
for their participation
in and support of
CFMA

Boh Bros. Construction Co., LLC
Bowen, Miclette, & Britt of LA
Brice Building Company, LLC
Caterpillar Financial Services
Chubb Surety
Citadel Builders, LLC
Cory, Tucker & Larrowe, Inc.
Cycle Construction Co., Inc.
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E.C. Durr Heavy Equipment, Inc.
Ericksen, Kentrel, Canton, Laporte
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Enterprise Fleet Management
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Ryan Gootee General Contractors
Griner Drilling Service, Inc.
Guaranty Savings Bank
Gulf Industries, Inc.
Hard Rock Construction, Inc.
Hartford Bond
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JaRoy Construction, Inc.
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Pontchartrain Materials Corp., LLC
Postlethwaite & Netterville
Prichard, Dewberry & Hodges
Rebowe & Company, CPAs
H. Rocker Electric Company, Inc.
Roof Technologies, Inc.
Shields, Mott, Lund, LLP
Simon, Peragine, Smith & Redfearn
Southern Synergy, LLC
Byron E. Talbot Contractor, Inc.
Tikia Consulting Group, Inc.
Travelers
Walton Construction Co., LLC
Wegmann - Dazet & Co., CPAs
Willis of Louisiana, Inc.
Carl E. Woodward, Inc.
Zurich North America Surety

If you have a suggestion for a new member, be sure to invite them to a meeting as a guest or contact a board member and we'll make sure they get prospective member information to them!

President's message...continued

(Continued from page 1)

We still have a lot to look forward to over the next few months. If you haven't already heard, the Public Relations Committee has scheduled our community service project with Rebuild Together New Orleans, a local non-profit that builds low income housing, on February 7, 2009. Giving back to our community is such a rewarding experience—I hope you can join us this upcoming year.

Thanks for being a part of Southeast Louisiana CFMA and Happy New Year!

Idling Wastes Fuel & Increases Pollution



As pressure continues to mount for businesses to adopt earth-friendly practices, some of the most effective measures can be among the easiest to implement. A good example for companies with medium-size fleets of vehicles is to educate their drivers to stop engine idling. Engine idling not only wastes natural resources and contributes to air pollution, it costs companies money for fuel that is not being used for driving.

In fact, experts suggest that just 10 seconds of idling can use more fuel than turning off the engine and restarting it. This is often referred to as "the 10-second rule."

According to the Consumer Energy Center of the California Energy Commission, every two minutes a car is idling, it uses about the same amount of fuel it takes to drive about one mile. The Center recommends, "If you are going to be parked for more than 30 seconds, turn off the engine...and when you start your engine, don't step down on the accelerator, just simply turn the key to start."

Idling is a habit that can be hard to break and many drivers may argue that it takes more fuel to restart an engine. However, compared to vehicles many years ago built with carburetors that required a burst of fuel when the engine started up, today's cars use electronic fuel injectors that control the amount of gas delivered to the engine when the ignition is switched on. This means that virtually no fuel is wasted during startup. Frequent restarting also has little impact on engine components such as the battery and the starter motor.

Several years ago, one of the nation's leading companies, United Parcel Service (UPS), began training its drivers to always turn off their vehicles when they stopped for a delivery, never idling at a curb or a driveway, even if the driver was out of the truck only for a few seconds. For a company with 88,000 vehicles making 15 million deliveries every day

during the course of the year, the fuel cost savings were significant.

Maintenance is another important consideration. While idling, an engine doesn't operate at its peak temperature and fuel combustion is unfinished, which can cause fuel residue to constrict cylinder walls, expel oil and harm engine components including cylinders, spark plugs and exhaust systems. This means that reduced idling can help preserve the vehicle's engine.

Contrary to a common practice, idling to warm-up vehicles in frigid temperatures should also be avoided. Based on a study by the Ontario Ministry of Transportation, the best way to raise an engine's temperature to optimal levels is to drive it almost immediately after starting. According to the study, a car driven for 12 minutes in 14-degree-Fahrenheit weather will achieve the same temperature as one that idles for 30 minutes.

One exception to the 10-second rule advocated by many environmental organizations is when stopped at a traffic light. It is illegal in many states to turn off the engine because of concerns that switched-off cars are more likely to be rear-ended when the light changes if the driver doesn't restart fast enough.

Considering all the advantages of fuel cost savings, benefits for the environment, and reduced maintenance costs, implementing a no-idling policy for drivers can be a simple and effective solution that many companies can adopt immediately.

- Jay de la Houssaye, Area Sales Manager for Enterprise Fleet Management/Louisiana



Rebuilding Together New Orleans (RTNO)

(Continued from page 1)



RTNO believes that by reinvesting in and restoring the existing housing stock of the city, we can bring homeowners displaced by Hurricane Katrina back to their former homes, as well as provide a model for restoring and preserving New Orleans' historic neighborhoods. RTNO's home rehabilitation program targets the populations most affected by Hurricane Katrina in New Orleans: the urban poor. Families that return to their homes in New Orleans – rather than live in exile or in a trailer – sustain a constant, stable, healthy living environment while building their equity and regaining financial independence.

Impact since Hurricane Katrina:

- RTNO has helped 123 low-income families return to their storm-damaged homes with over 54 projects in progress.
- 97% of our homeowners are minorities with an average income of \$12,800.
- Past and current partners include Shell Oil, the New Orleans Saints, the Hearst Corporation, Fannie Mae, Countrywide, the Order of Malta, Pepsi, United Way, Folgers, Salvation Army, and Liberty Mutual.
- More than 5,123 volunteers from around the country have come to New Orleans to work on RTNO projects providing over 154,711 labor hours worth \$2.7 million in market value.

With continued support and funding, Rebuilding New Orleans Together can continue to improve the quality of life for elderly and disabled homeowners and revitalize New Orleans' neighborhoods.

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